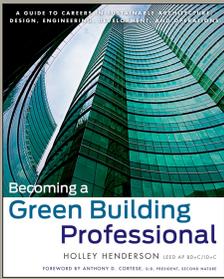


# HOLLEY HENDERSON



New Book

eco: { AUTHOR }

{ SPEAKER }

{ CONSULTANT }



## The Common Sense Environmentalist

Making sustainability make sense for your business

### { AUTHOR + SPEAKER }

Holley is the author of *Becoming a Green Building Professional*. A frequent speaker on sustainable design issues, she has inspired hundreds of groups. Holley provides presentations, as well as, training on a wide range of eco-topics. A frequent speaker and expert on sustainable issues, Holley has presented for many groups including Greenbuild International Conference & Expo, IFMA World Workplaces, NeoCon, Hospitality & Design (HD) Conference, CBRE World Conference and numerous professional associations / corporations (see full listing).

*“The author has done well to describe the art of green building and the profession. Reading the book was easy and inspiring - a great read for anybody. Well done!”*

— JT Amazon.com (5 stars)

### { BELIEFS + GOALS }

Holley considers herself the “common sense environmentalist” delivering the message of green while balancing other key factors such as: economics and career goals. She is the vessel for transmitting an empowering eco- message your audience, Holley is a big believer in presentations that:

Inspire + Inform + Motivate

Provide essential tools and resources

## {BACKGROUND}

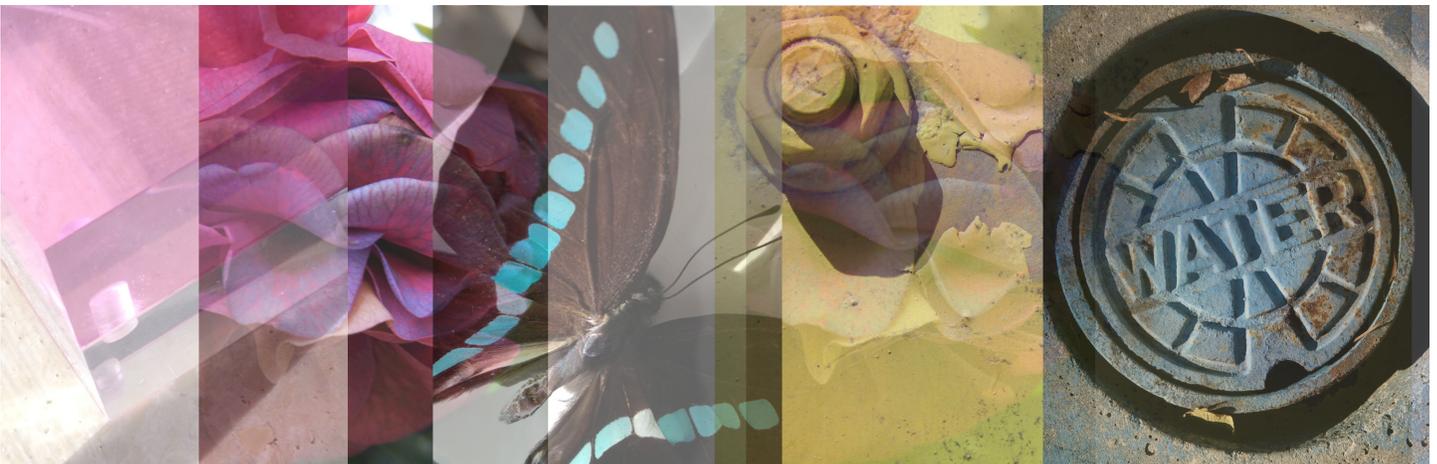
With over 13 years in the sustainability consulting field, Holley brings a wealth of knowledge to creating a successful green career. Her consulting firm, H2 Ecodesign, has accomplished several key milestones such as leading the certification of over 2 million square feet of LEED certified buildings including:

- First LEED-CI Platinum in United States
- First LEED-CI in China
- First LEED in Thailand
- First LEED Platinum Spa

## {AUDIENCE TAKE AWAY}

Holley's effervescent style will engage and transform your audience. She is passionate about communication and customizes each topic specifically for your audience to motivate achieving goals in these areas and more!

- Eco-discussions (internal/external)
- Green career advancement
- Green projects / home life
- Go to eco-resources
- Cutting-edge green trends



# HOLLEYHENDERSON

## {SPEAK}

All of these elements are incorporated into any speaking engagement customized for your needs. These are the types of presentations offered:

- Keynote
- Association/Company/Sales meetings
- Student lectures
- Training workshops
- Conferences
- Moderator
- Panelist
- Webinar

*“If I had my life to live over again, I would ask that not a thing be changed, but that my eyes be opened wider.”*

- Jules Renard



[TOPICS}

By Holley Henderson

**COMMON SENSE GREEN**

Does your audience need a captivating overview of common sense eco-solutions?

Full of current green stories this presentation covers eco-principles and approaches for common sense, affordable green solutions for buildings, products and careers. This course can be expanded or contracted from beginner to advanced audiences. Here are some outcomes you can expect:

Strike the balance between eco-steward while making a profit

Realize easy, affordable solutions to common problems with green buildings and products

Inspire your team to action with reasonable eco-principles

**TIPS, TRICKS + LANDMINES IN THE FIELD OF LEED**

For those who are entrenched in green or LEED projects and need higher level insight from a road warrior, this is the presentation for you. With over 3.5 million square feet of LEED certified spaces local and internationally, this presentation offers insight from bumps, bruises and lessons learned along the way. For example, the course covers common pitfalls in LEED reviews and how to swerve by them for ultimate project success.

**SUSTAINABILITY / GREEN BUILDING / LEED**

Perhaps your audience needs a general overview of what sustainability or green building is with an understanding of LEED. This presentation covers general principles and approaches for common sense, affordable solutions on your next project. This course can expand or contract from beginner to advanced. It offers green building case studies with project specific strategies.

**CAREER CALLING: BECOMING A GREEN BUILDING PROFESSIONAL**

We are all students in life – constantly learning. Green can be integrated into any career. Whether a college student in search of their career start line or a building practitioner who wants to shift their current focus this presentation discusses the process of becoming a green building professional. What aspects of the field to consider, pros / cons, education options, where the jobs are and other resources.

**MANUFACTURE MOTIVATOR: HOW YOUR PRODUCT WORKS IN LEED & HOW TO SUPPORT IT**

Over the years, several manufacturers have reached out looking for an all-encompassing program that can speak to their management, sales, marketing, technical and customer service teams. In response to those requests, we have developed this presentation to be customized for your product niche. Discover in this course how your product relates to green and how to discuss it with your clients. This presentation can be offered to the entire company with or without individual breakout sessions with specific team members as needed.

**YOU ARE BECOMING...**

Change is the nature of our lives. Inspiration is the core message of this presentation overlaying life shifts with the cycles of nature. We are all becoming in each moment. How to capitalize on every past memory in the present moment to bring your life to full bloom. Map your life and see how each point has created the constellation of beautiful YOU.

{QUOTES}

“Gensler was fortunate enough to have Holley in our office to share her insights on Sustainability, LEED and the general state of affairs in our industry.

We found her presentation and insight in the industry to be compelling and insightful. Her new book, *Becoming a Green Building Professional* is a must read for design professionals or those considering the field!”

— Carrie Richards, Resource Director, Gensler

“The students thought your presentation was

wonderful... they said that you made what could be otherwise dry material fun and interesting.”

— Liset Robinson, Interior Design Professor, SCAD

“Holley presented at our 2012 summit on “Unraveling the Benefits of Going Green”. Her demonstrated knowledge of the subject matter was only surpassed by her ability to connect with the audience and move them to return to their campuses and immediately begin work on their sustainability efforts. Her obvious enthusiasm and commitment to the

“Who could forget the inspiring words of Holley Henderson at our mid-year meeting in San Antonio?”

- Margo Street, LEED Green Associate, Manager, Community Advancement | U.S. Green Building Council.

community are contagious.”

— Victor R. Clements, The University Financing Foundation Inc.

**{List of Speaking Events}**

Atlanta Decorative Arts Center - ADAC	Georgia Institute of Technology	Oakridge Laboratories
American Institute of Architects - AIA (multiple chapters)	Georgia State University Adjunct Professor	Partners Development
Atlanta Institute of Art	Girl Scouts	Perkins + Will
American Society of Interior Designers - ASID (multiple chapters) and Distinguished Speaker	Greenbuild International Conference & Expo	Savannah College of Art and Design (multiple years)
Distinguished Speaker's Bureau Auburn University	Greenguard Annual Conference	Stanley Beaman Sears Architects
Carson Guest	Greenprints	Surfaces Conference
CB Richard Ellis World Conference	Greenspaces	Teknion
Central Florida Business & Organizations	Gwinett Technical College	The International Surface Event
Chris R. Sheridan Contractors	Haworth (multiple key US cities)	The University Financing Foundation (TUFF) Summit (multiple years)
Construction Specifications Institute - CSI	Hellmuth, Obata and Kassabaum - HOK	T&S Brass
Corporate Realty, Design & Management Institute	Hospitality & Design (HD) Conference	Tile Council Association
Crossville, Inc.	Humphries and Company	tvdesign
ECORE International	IIDEX - Canada's National Design + Architecture Expo	United States Green Building Council - USGBC LEED National Faculty for multiple full day workshops:
Environdesign	Interface and Bentley Prince Street National Sales Meeting and multiple showroom tours / locations	LEED CI v3 / v4 (8 hours)
Food Service Consultants International - FCSI	Interiors & Sources	LEED NC v3 / v4 (8 hours)
Fulbright Scholars	International Convention Center Conference	Integrative Process (LEED v4)
Gerflor	International Facility Management Association World Workplaces	University of Arkansas
Gensler	International Interior Design Association - IIDA (multiple chapters)	University of Tennessee College of Architecture & Design
Georgia Alliance of Interior Design Professionals	Leapley Construction	Beyond LEED Symposium University of Texas at Austin
	Millicare Annual Conference	Wallcovering Association
	Neocon (multiple years)	Walsh Construction & Archer Western Contractors
		Wesleyan College